

## **TPP media release**

### **Music Educators' Conference**

**10–11 July 2014, MAINZ Auckland**

#### **Music matters**

A stellar line-up of guests headline the inaugural Music Educators' Conference being held by Tai Poutini Polytechnic at its MAINZ campus, Auckland, on 10–11 July 2014 and registrations are open now.

Independent recording engineer/producer and music educator Roel Verberk, from the Netherlands, will deliver the keynote address. His artist-centred approach to recording has seen him work with some of the biggest names in music, including Willie Nelson, Caro Emerald, Snoop Dogg, Duffy and Enrique Iglesias. In his teaching role at Fontys University, Verberk shares his skills and experience with a new generation of sound engineers.

New Zealand industry heavyweights Scott Maclachlan, Victoria Blood and Tama Waipara will participate in panel discussions. Scott Maclachlan, of Saiko Management, has nurtured the talent of a host of artists throughout his career and is a key member of the team behind the phenomenal success of Lorde. Chairperson of the NZ Music Commission, Victoria Blood, is now giving back to industry and mentoring local talent after many years based in the UK. The versatile and multi-talented Tama Waipara is an inspirational role model for music educators and musicians alike.

According to convenor Annabel Schuler, it is not often such an event is run in New Zealand for tertiary educators; secondary music teachers are also very welcome. She anticipates the theme – 'Evolution or Revolution in music education: what is making the biggest impact?' – and presentations will generate plenty of interest among participants. 'Music matters. We want to provide a forum where people can come together and discuss all aspects of music education and research in New Zealand. It's a very exciting opportunity.'

For more information and to register go to: <http://tpp.ac.nz/study-options/mainz/2014-music-educators-conference>, or email Annabel Schuler at [annabels@tpp.ac.nz](mailto:annabels@tpp.ac.nz)

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