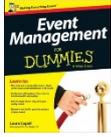


## 1) New books for Auckland MAINZ

The library has received several new books on the music trade this week. The following titles are now available at Auckland MAINZ library:



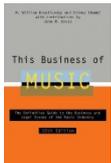
Capell, L. (2013). *Event management for dummies*. Chichester, West Sussex: Wiley.

One of the For Dummies series. The book is aimed at both professional event managers and at those organising a social event at work or socially. The author is the managing director of Sledge Ltd, one of London's top event management companies.



Dann, A., Underwood, J. & Batterbee, A. (2008). *How to succeed in the music business*. Rev. ed. London: Omnibus.

First published in 1978. This edition Includes up-to-the-minute information on electronic media and new technology in music. The book has been called the 'bible' of the music business.



Krasilovsky, M. & Shemel, S. (2007). *This business of music: the definitive guide to the music industry*. 10<sup>th</sup> ed. New York: Billboard Books.

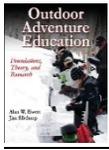
Called an "indispensable companion for writers, artists, labels, publishers, and attorneys for almost half a century". The book discusses the industry in the 21<sup>st</sup> century: record industry agreements and practices, music publisher and writer agreements and practices, taxation, trademarks, technology and music organizations. It focuses on the laws governing the industry in the United States.



Hutchison, T. (2013). *Web marketing for the music business*. 2<sup>nd</sup> ed. New York: Focal Press.

Describes the basics of website creation as a tool for marketing your band or music project.

## 2) New books for Outdoor Recreation and Ski Patrol students



Ewert, A.W. & Sibthorp, J. (2014). *Outdoor adventure recreation: foundations, theory, and research*. Champaign, IL.: Human Kinetics.

Includes chapters on the history of outdoor education, contemporary practice, managing motivation, risk, fear and stress, theories and constructs, research and evolving trends and issues.



Attarian, A. (2012). *Risk management in outdoor and adventure programs: scenarios of accidents, incidents and misadventures*. Champaign, IL.: Human Kinetics.

Covers risk management models, legal terms and concepts, the role of program leaders and staff, the role of participants, environmental conditions, and equipment and transportation risks. The book includes 54 scenarios, with discussion questions.