

Tai Poutini Polytechnic Media Release

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Music industry links boost job prospects

Graduates of Tai Poutini Polytechnic's MAINZ Bachelor of Audio Engineering and Production are enjoying strong career prospects as the industry looks to the music institute for new talent.

Programme Manager John Bassett says MAINZ enjoys strong links with industry, which results in good outcomes for students.

"Of the 11 students enrolled in their final year of the Bachelor of Audio Engineering and Production, the majority moved straight in to jobs or on to further study. Students have picked up great jobs across the spectrum, including Radio NZ, the renowned Roundhead Studio, music therapy, television audio content production, Maori TV and in overseas positions.

"We work in a reasonably small industry in New Zealand. Increasingly, if you want to become involved in audio engineering and production, it makes sense to study with MAINZ. Our connections to industry give our students a head-start when the jobs come up. We are also approached directly by NZ businesses when they are looking to hire new talent."

Dr Bassett says demand for places in the programme remains strong, with some great new talent moving through the institute in 2017.

The Bachelor of Audio Engineering and Production was introduced at MAINZ Auckland in 2016 and is now also available through the Christchurch campus. It is a three-year applied degree, designed to equip graduates with the necessary skills to work in the music and audio-related industries. As well as the core audio engineering and electronic music production components, elective courses include an increased focus on Audio Post-Production, Radio and Broadcast Production, and Game Audio.

"Now that we are offering the degree-level programme, we are expecting greater interest from school leavers as well as people already in the industry who are looking to expand their skills. Traditionally, audio engineering and production appeals to people who want to be involved in the music industry but have a more technical nature. Equally, though, we are fielding interest from musicians who have strong performing credentials but who want to learn more about the technical side of the business," Dr Bassett says.

You can find out more about the MAINZ Bachelor in Audio Engineering and Production at www.mainz.ac.nz

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